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COMPANY OF PITTSBURGH, PA.

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

WASSERMAN SPORTS, LLC, a  
Delaware limited liability company,

Plaintiff,

vs.

NATIONAL UNION FIRE  
INSURANCE COMPANY OF  
PITTSBURGH, PA., a Pennsylvania  
corporation,

Defendant.

Case No. CV-14-00377-FMO/CWX

Assigned to: Hon. Carla Woehrle (for  
discovery matters)

DISCOVERY MATTER:

~~PROPOSED~~ PROTECTIVE  
ORDER

1 Having reviewed the Stipulation To Enter Protective Order, filed by Plaintiff  
 2 Wasserman Sports, LLC and Defendant National Union Fire Insurance Company of  
 3 Pittsburgh, Pa., and for good cause shown, pursuant to Fed. R. Civ. P. 26(c), IT IS  
 4 HEREBY ORDERED that this Protective Order will govern the production and  
 5 exchange of confidential information in the above-captioned case on the terms as set  
 6 forth herein.

## 7 **TERMS OF THE STIPULATED PROTECTIVE ORDER**

### 8 **1. PURPOSES AND LIMITATIONS**

9 Disclosure and discovery activity in this action are likely to involve  
 10 production of confidential, proprietary, or private information for which special  
 11 protection from public disclosure and from use for any purpose other than  
 12 prosecuting this litigation may be warranted. Accordingly, the parties hereby  
 13 stipulate to and petition the court to enter the Order. The parties acknowledge that  
 14 the Order does not confer blanket protections on all disclosures or responses to  
 15 discovery and that the protection it affords from public disclosure and use extends  
 16 only to the limited information or items that are entitled to confidential treatment  
 17 under the applicable legal principles.

### 18 **2. DEFINITIONS**

19 2.1 Challenging Party: a Party or Non-Party that challenges the designation  
 20 of information or items under this Order.

21 2.2 "CONFIDENTIAL" Information or Items: information (regardless of  
 22 how it is generated, stored or maintained) or tangible things that a party believes, in  
 23 good faith, includes personal information or confidential, commercial, proprietary  
 24 business information or non-public financial data.

25 2.3 Counsel: attorneys who are not employees of a Party to this action but  
 26 are retained to represent or advise a Party to this action and have appeared in this  
 27 action on behalf of that Party or are affiliated with a law firm which has appeared on  
 28 behalf of that Party (as well as their employees and support staff).

1           2.4 Designating Party: a Party or Non-Party that designates information or  
2 items that it produces in disclosures or in responses to discovery as  
3 “CONFIDENTIAL.”

4           2.5 Disclosure or Discovery Material: all items or information, regardless  
5 of the medium or manner in which it is generated, stored, or maintained (including,  
6 among other things, testimony, transcripts, and tangible things), that are produced or  
7 generated in disclosures or responses to discovery in this matter.

8           2.6 Expert: a person who has been retained by a Party or its counsel to  
9 serve as an expert witness or as a consultant in this action.

10          2.7 Non-Party: any natural person, partnership, corporation, association, or  
11 other legal entity not named as a Party to this action.

12          2.8 Party: any party to this action, including all of its officers, directors,  
13 and employees (including in-house attorneys).

14          2.9 Privileged Material: all items or information that are protected from  
15 disclosure by the attorney-client privilege, the work product doctrine, or any other  
16 applicable privilege or doctrine.

17          2.10 Producing Party: a Party or Non-Party that produces Disclosure or  
18 Discovery Material in this action.

19          2.11 Professional Vendors: persons or entities that provide litigation support  
20 services (e.g., photocopying, videotaping, translating, preparing exhibits or  
21 demonstrations, and organizing, storing, or retrieving data in any form or medium)  
22 and their employees and subcontractors.

23          2.12 Protected Material: any Disclosure or Discovery Material that is  
24 designated as “CONFIDENTIAL.”

25          2.13 Receiving Party: a Party that receives Disclosure or Discovery Material  
26 from a Producing Party.

27  
28

### 3. SCOPE

The protections conferred by the Order cover not only Protected Material (as defined above), but also (1) any information copied or extracted from Protected Material; (2) all copies, excerpts, summaries, or compilations of Protected Material; and (3) any testimony, conversations, or presentations by Parties or their Counsel that might reveal Protected Material. However, the protections conferred by the Order do not cover the following information: (a) any information that is in the public domain at the time of disclosure to a Receiving Party or becomes part of the public domain after its disclosure to a Receiving Party as a result of a publication not involving a violation of this Order; and (b) any information known to the Receiving Party prior to the disclosure or obtained by the Receiving Party after the disclosure from a source who obtained the information lawfully and under no obligation of confidentiality to the Designating Party. Any use of Protected Material at trial shall be governed by a separate agreement or order.

### 4. DURATION

Even after final disposition of this litigation, the confidentiality obligations imposed by the Order shall remain in effect until a Designating Party agrees otherwise in writing or a court order otherwise directs. Final disposition shall be deemed to include: (1) dismissal of all claims and defenses in this action, with or without prejudice; and/or (2) a final judgment, after the completion and exhaustion of all appeals, rehearings, remands, trials, or reviews of this action, including the time limits for filing any motions or applications for extension of time pursuant to applicable law.

### 5. DESIGNATING PROTECTED MATERIAL

5.1 Manner and Timing of Designations. Except as otherwise provided in the Order, or as otherwise stipulated or ordered, Disclosure or Discovery Material that qualifies for protection under the Order must be clearly designated before the material is disclosed or produced.

1 Designation in conformity with the Order requires:

2 (a) for information in documentary form (e.g., paper or electronic  
3 documents, but excluding transcripts of depositions or other pretrial or trial  
4 proceedings), that the Producing Party affix the legend "CONFIDENTIAL" to  
5 each page that contains protected material.

6 (b) for testimony given in a deposition that the Designating Party identify  
7 on the record, before the close of the deposition, all protected testimony  
8 (alternatively, a deposition transcript may be designated as "CONFIDENTIAL" in  
9 writing by a Party or Non-Party to all other Parties within thirty (30) days after  
10 receipt of the final transcript of such deposition).

11 (c) for information produced in some form other than documentary and  
12 for any other tangible items, that the Producing Party affix in a prominent place on  
13 the exterior of the container or containers in which the information or item is  
14 stored the legend "CONFIDENTIAL." If only a portion or portions of the  
15 information or item warrant protection, the Producing Party, to the extent  
16 practicable, shall identify the protected portion(s).

17 5.2 Inadvertent Failures to Designate. If timely corrected, an inadvertent  
18 failure to designate qualified information or items does not, standing alone, waive  
19 the Designating Party's right to secure protection under the Order for such material.  
20 Upon timely correction of a designation, the Receiving Party must make reasonable  
21 efforts to assure that the material is treated in accordance with the provisions of the  
22 Order.

## 23 **6. CHALLENGING CONFIDENTIALITY DESIGNATIONS**

24 6.1 Timing of Challenges. Any Party may challenge a designation of  
25 confidentiality at any time. Unless a prompt challenge to a Designating Party's  
26 confidentiality designation is necessary to avoid foreseeable, substantial unfairness,  
27 unnecessary economic burdens, or a significant disruption or delay of the litigation,  
28 a Party does not waive its right to challenge a confidentiality designation by electing

1 not to mount a challenge promptly after the original designation is disclosed.

2 6.2 Challenges to Designation of Discovery Material as  
 3 “CONFIDENTIAL.” If any Party objects to the designation of any Discovery  
 4 Material as “CONFIDENTIAL,” the Challenging Party shall state the objection by  
 5 letter to counsel for the Designating Party. If the parties are then unable to resolve  
 6 the objection after a good faith effort to do so, the Challenging Party may move the  
 7 Court to do so. The Designating Party shall bear the burden of demonstrating “good  
 8 cause” for its designation. Until the Court rules on any such motion, the Discovery  
 9 Material shall continue to be deemed “CONFIDENTIAL” under the terms of the  
 10 Order.

## 11 **7. ACCESS TO AND USE OF PROTECTED MATERIAL**

12 7.1 Basic Principles. A Receiving Party may use Protected Material that is  
 13 disclosed or produced by another Party or by a Non-Party only in connection with  
 14 this case and any and all proceedings related thereto, including on appeal. Such  
 15 Protected Material may be disclosed only to the categories of persons and under the  
 16 conditions described in the Order. When the litigation has been terminated, a  
 17 Receiving Party must comply with the provisions of section 13 below (FINAL  
 18 DISPOSITION).

19 Protected Material must be stored and maintained by a Receiving Party at a  
 20 location and in a secure manner that ensures that access is limited to the persons  
 21 authorized to receive such information under the Order.

22 Notwithstanding any other provision of the Order, nothing herein shall  
 23 restrict, limit, or prohibit a Designating Party from using its own documents or  
 24 materials, including documents or materials that the Designating Party has produced  
 25 as “CONFIDENTIAL.”

26 7.2 Disclosure of “CONFIDENTIAL” Information or Items. Unless  
 27 otherwise ordered by the court or permitted in writing by the Designating Party, a  
 28



1 Receiving Party may disclose any information or item designated

2 "CONFIDENTIAL" only to:

3 (a) Counsel for the Parties, as well as their employees and support staff;

4 (b) The Parties, including their officers, directors, employees (including  
5 in-house counsel), members, parents, and affiliates to whom disclosure is  
6 reasonably necessary for this litigation;

7 (c) Experts (as defined in this Order) of the Receiving Party to whom  
8 disclosure is reasonably necessary for this litigation and who have executed the  
9 "Acknowledgement and Agreement to Be Bound" that is attached hereto as Exhibit  
10 A, however the staff of such Experts are not required to execute the  
11 aforementioned Acknowledgement. The Receiving Party shall maintain a copy of  
12 the executed "Acknowledgement and Agreement to Be Bound.";

13 (d) the court and its personnel;

14 (e) court reporters and their staff, videographers, professional jury or trial  
15 consultants, mock jurors, and Professional Vendors to whom disclosure is  
16 reasonably necessary for this litigation;

17 (f) during or in preparation for their depositions, witnesses in the action  
18 to whom disclosure is reasonably necessary;

19 (g) the author or recipient of a document containing the information or a  
20 custodian or other person who otherwise possessed or knew the information.

## 21 **8. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED** 22 **IN OTHER LITIGATION**

23 If a Party is served with a subpoena or a court order issued in other litigation  
24 that compels disclosure of any information or items designated in this action as  
25 "CONFIDENTIAL," that Party must:

26 (a) notify the Designating Party in writing within three (3) business days  
27 of receipt. Such notification shall include a copy of the subpoena or court order;

28 (b) notify in writing the party who caused the subpoena or order to issue

1 in the other litigation, within three (3) business days of receipt, that some or all of  
 2 the material covered by the subpoena or order is subject to this Protective Order.

3 Such notification shall include a copy of the Order; and

4 (c) cooperate with respect to all reasonable procedures sought to be  
 5 pursued by the Designating Party whose Protected Material may be affected.

6 The Designating Party shall bear the burden and expense of seeking protection  
 7 of its confidential material – and nothing in these provisions should be construed as  
 8 authorizing or encouraging a Receiving Party in this action to disobey a lawful  
 9 directive from another court.

#### 10 **9. A NON-PARTY'S PROTECTED MATERIAL SOUGHT TO BE** 11 **PRODUCED IN THIS LITIGATION**

12 The terms of this Order are applicable to information produced by a Non-  
 13 Party in this action and designated as "CONFIDENTIAL." Such information  
 14 produced by Non-Parties in connection with this litigation is protected by the  
 15 remedies and relief provided by the Order. Nothing in these provisions should be  
 16 construed as prohibiting a Non-Party from seeking additional protections.

#### 17 **10.UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL**

18 If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed  
 19 Protected Material to any person or in any circumstance not authorized under the  
 20 Order, the Receiving Party must immediately (a) notify in writing the Designating  
 21 Party of the unauthorized disclosures, (b) use its best efforts to retrieve all  
 22 unauthorized copies of the Protected Material, (c) inform the person or persons to  
 23 whom unauthorized disclosures were made of all the terms of the Order, and (d)  
 24 request such person or persons to execute the "Acknowledgment and Agreement to  
 25 Be Bound" that is attached hereto as Exhibit A.

#### 26 **11.INADVERTENT PRODUCTION OF PRIVILEGED MATERIAL**

27 The inadvertent production of Privileged Material is not intended to be, and  
 28 shall not operate as, a waiver of any such privilege, in whole or in part. Nor is any



1 such inadvertent production intended to be, nor shall it constitute, a waiver of any  
2 right to object to any use of such document or of the information contained therein.  
3 Any claim that a party has made an inadvertent production of Privileged Material  
4 shall be addressed in accordance with the procedure set forth in the Federal Rules of  
5 Civil Procedure and the Local Rules.

## 6 **12.MISCELLANEOUS**

7 12.1 Right to Further Relief. Nothing in the Order abridges the right of any  
8 person to seek its modification by the court in the future.

9 12.2 Right to Assert Other Objections. By stipulating to the entry of the  
10 Order no Party waives any right it otherwise would have to object to the disclosure  
11 or production of any information or item on any ground not addressed in the Order.  
12 Similarly, by stipulating to the entry of the Order, no Party waives any right to  
13 object the admissibility into evidence of any "CONFIDENTIAL" information.

14 12.3 Filing Protected Material. Without written permission from the  
15 Designating Party or a court order secured after appropriate notice to all interested  
16 persons, a Party that wishes to submit to the Court any Protected Material must seek  
17 to file such Protected Material under seal pursuant to any applicable statutes or rules,  
18 including Civil Local Rule 79-5. The Parties shall meet and confer regarding the  
19 appropriate procedures for the use of Protected Material during trial. If the Parties  
20 are unable to reach agreement regarding appropriate procedures, they will schedule a  
21 conference with the Court to address the issue.

1 **13.FINAL DISPOSITION**

2 Within 60 days after the final disposition of this action, as defined in  
3 paragraph 4, each Receiving Party must return all Protected Material to the  
4 Producing Party or destroy such material. As used in this subdivision, "all Protected  
5 Material" includes all copies, abstracts, compilations, summaries, and any other  
6 format reproducing or capturing any of the Protected Material. Notwithstanding this  
7 provision, Counsel are entitled to retain an archival copy of all pleadings, motion  
8 papers, trial, deposition, and hearing transcripts, legal memoranda, correspondence,  
9 deposition and trial exhibits, expert reports, attorney work product, and consultant  
10 and expert work product, even if such materials contain Protected Material. Any  
11 such archival copies that contain or constitute Protected Material remain subject to  
12 this Protective Order as set forth in Section 4 (DURATION).

13  
14 IT IS SO ORDERED.

15 DATED: July 11, 2014

16 By: Carla M. Woehrle  
17 Honorable Carla Woehrle  
18 United States Magistrate Judge  
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EXHIBIT A

ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

I, \_\_\_\_\_ [full name], of  
 \_\_\_\_\_ [full address], declare under penalty of perjury that I have  
 read in its entirety and understand the Protective Order that was issued by the United  
 States District Court for the Central District of California on \_\_\_\_\_ [date]  
 in the case of *Wasserman Sports, LLC v. National Union Fire Insurance Company  
 of Pittsburgh, Pa.*, No. CV14-00377-FMO/CWX. I agree to comply with and to be  
 bound by all the terms of this Protective Order and I understand and acknowledge  
 that failure to so comply could expose me to sanctions and punishment in the nature  
 of contempt. I solemnly promise that I will not disclose in any manner any  
 information or item that is subject to this Protective Order to any person or entity  
 except in strict compliance with the provisions of this Order.

I further agree to submit to the jurisdiction of the United States District Court  
 for the Central District of California for the purpose of enforcing the terms of this  
 Protective Order, even if such enforcement proceedings occur after termination of  
 this action.

Date: \_\_\_\_\_

City and State where sworn and signed: \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title (if any): \_\_\_\_\_